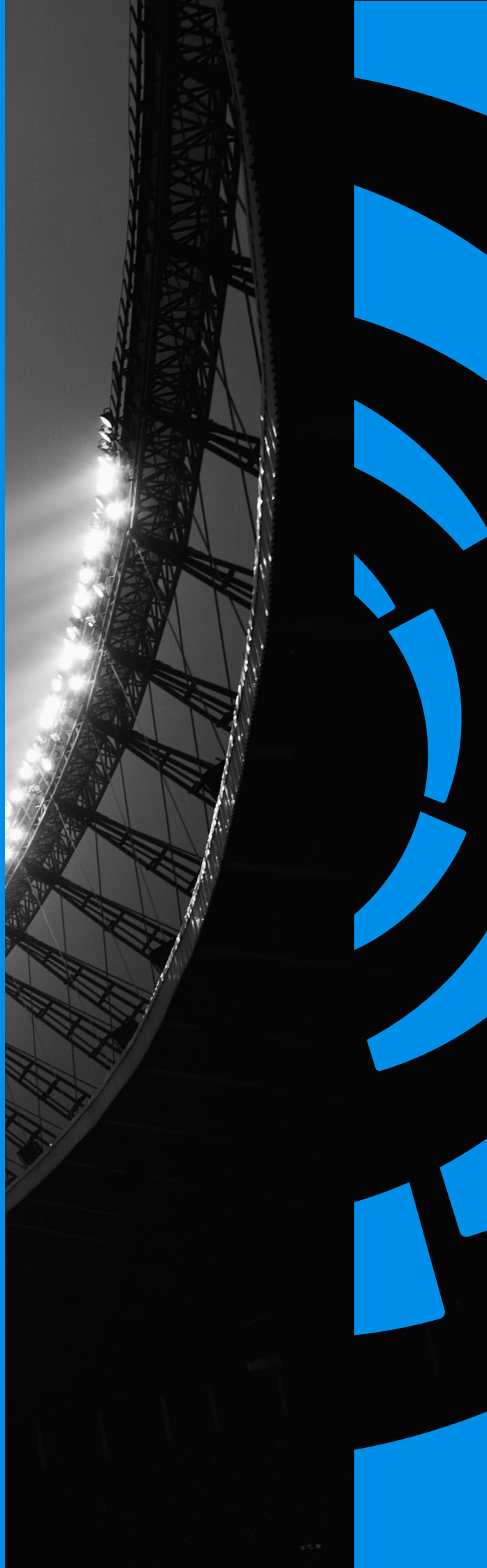




**Master in  
Sports Law  
Applied to  
Professional  
Football  
2022/23**

**2020-2021**



# Index

p04 /	<b>Greetings from our President</b>
p05 /	<b>Greetings from Master's Directors</b>
p06 /	<b>LaLiga Impulso</b>
p08 /	<b>Student Profile and Target Group</b>
p08 /	<b>Job Opportunities</b>
p09 /	<b>LaLiga 360°</b>
p09 /	<b>Careers Service</b>
p10 /	<b>Data Sheet</b>
p12 /	<b>Syllabus</b>
p14 /	<b>Visits to LaLiga Football Clubs</b>
p15 /	<b>Academic Staff</b>
p16 /	<b>Admissions and Enrolment Procedure</b>
p18 /	<b>Contact</b>









LaLiga is firmly committed to education. By means of a qualified academic education, their sports professionals may achieve a better management of football clubs and institutions.

The “LaLiga Business School” is the reflection of the educational project that our Institution has created and promoted in order to detect, recruit and train both present and future talent within football management, methodology and analysis areas.

The Spanish Football League is the best in the world, therefore it is, extremely important that sports entities that take part in our official competitions, as well as in other sports, are able to provide their respective football clubs and institutions with management excellence by means of qualified and trained professionals.

Thus, LaLiga will use all its experience and knowledge so that the “LaLiga Business School” guarantees quality courses and nationally and internationally recognized qualifications to train the best professionals and get the best managers.



**Javier Tebas**  
President of LaLiga



## Greetings from the Master's Directors

**Alejandro Martínez Rodulfo**

Legal Advisor of LaLiga



**Alberto Díaz Lorente**

Executive Director of LigaPro



“ Welcome to “LaLiga Business School”, a place to give free rein to passion, effort and excellence.

The Football Industry has grown dramatically in recent years, due to the professionalization of the sector and the new consumer habits of fans, among other factors.

Undoubtedly, this evolution is a source of employment opportunities for all those people who want to link their professional life to this industry and integrate into our large family, despite not being elite sports men and women.

This Master Degree in Sports Law Applied to Professional Football offers students the opportunity to obtain the necessary legal training to face, with maximum guarantees, the different challenges of the current and future legal framework, putting at their disposal the necessary knowledge and training tools to enable them to operate in this market.

Unlike other training offers, the main purpose of this project is to attract human talent in order to improve the legal training of future managers of sport by previously providing them with the necessary academic training and the highest level of excellence.

After more than six years of experience in LaLiga, and after having taken part in the transformation that this Institution has been developing (implementation of regulations related to the economic control of Clubs, commercialization of audiovisual rights, management and use of the LaLiga brand, etc.), we are in a position to affirm that we know the training needs that students require to get an opportunity in this market, as well as the skills that it demands for a continuous professionalization.

The staff has been carefully selected considering not only their respective academic and professional experience, but also the position they currently hold.

The methodology of this master's degree consists in an initial assimilation of basic and fundamental concepts by the student, and is later complemented with practical cases and the exchange of real situations lived by the teacher.

In the course of the master's degree, we will carry out a personalised supervision of each student to help them with any questions that may arise.

We will also ensure that both students and the “LaLiga Business School” meet the level and quality required. ”

## **LaLiga drives a leap towards excellence for his clubs and their current and future employees.**

LaLiga Impulso is the strategic agreement reached between LaLiga and the investment fund CVC to boost the global growth of LaLiga clubs. Thanks to this agreement, LaLiga incorporates a partner that brings long-term capital and proven industry experience to help LaLiga and its clubs to grow globally at a time of great challenges for LaLiga's clubs. LaLiga and its clubs to grow globally at a time of great challenges for the emotions and entertainment industry.

**This financial injection commits the clubs to allocate at least 70% of the resources to investments linked to infrastructure, international development, brand and product development, communication strategy, innovation and technology plan and content development plan on digital platforms and social networks.**

In order to undertake the projects related to LaLiga Impulso, clubs are called upon to reorganise their structure, expand their departments and create new ones, rethink their strategies, processes and work methodology, focusing on innovation and, consequently, on attracting and retaining new members and, consequently, to attracting and retaining talent.

We are facing a turning point in terms of employability in the coming years. The projects related to LaLiga Impulso require the incorporation of highly qualified talent, also from other industries; and they require an adequate updating of the professionals already working in the Sports Industry. LaLiga, as the driving force behind the project, supports the development of LaLiga Impulso also with training, through its Education Department, LaLiga Business School. We prepare the people who will activate this new era of the Sports Industry.

After the 1992 Barcelona Olympics, we are at the best time to enter the Sports Industry, a sector that has been growing steadily for the last two decades and which is facing major challenges related to new technologies, digital transformation and the evolution of consumption models. An increasingly attractive industry for the most qualified and determined professionals.

“

**LaLiga Impulso will allow us to grow in 4 or 5 years what we would have grown in the next 20 years.**

”

Javier Tebas, President of LaLiga





## Student Profile and Target Group

- > Graduates in Law.
- > Profiles that have obtained other university degrees will be valued, as well as students who are studying the last year of any degree in Law.
- > People who want to develop their professional life in the sports industry.
- > Professionals who have at least two years of experience in the sector.
- > Lawyers who want to know and master the legal peculiarities of sport.
- > Professionals who wish to make a change in their careers.

## Job Opportunities

- > Law firms.
- > Legal Consultants' Offices and Football Departments of Clubs/Public Limited Sports Companies.
- > Sports Organisations.
- > National and International Federations.
- > Companies related to the sector.



## LaLiga 360°

### Campus

The LaLiga's new Headquarters.

### Activities

- > Our students will enjoy a unique experience by gaining first-hand knowledge from LaLiga and its Clubs/Public Limited Sports Companies.
- > Visits to the Football Clubs of LaLiga where Clubs/Public Limited Sports Companies' professionals will share their know-how with our students.
- > In the course of the Master's programme, our students will try to solve real cases related to the activities developed by LaLiga and/or its Clubs/Public Limited Sports Companies' activities.
- > Our students will be able to attend any meeting, seminar and internal committees held by LaLiga.
- > Attendance, together with a "Football Match Manager", to official matches in order to get first-hand knowledge of their respective roles and a better understanding of how an event of this nature is usually organised.

### Training

- > The staff will be made up of the best professionals from LaLiga and its associated Clubs/Public Limited Sports Companies.
- > Our students will have access to exclusive contents of LaLiga.
- > The Master's programme is designed, coordinated and directed by the LaLiga professionals.

### Internships

- > Internships in LaLiga's or at its associated Clubs/Public Limited Sports Companies.

## Careers Service

- > In addition to guaranteeing internships, LaLiga will offer students who successfully complete this Master's Degree the opportunity to be part of a careers service that promotes contact between the students and the different entities of the Sports Industry.

# Data Sheet

**Date:**

From November, 2022 to  
June, 2023

**Mode:**

On-site

**Credits:**

60 ECTS

**Price:**

€ 13,900  
(enrolment fees included)

Please, check our website  
for funding opportunities.

**Vacancies:**

Reduced group

**Schedule:**

Fridays  
from 16:00 h to 21:00 h  
(5 hours)

Saturdays  
from 09:00 h to 14:00 h  
(5 hours)  
and from 15:00 h to  
17:30 h (2,5 hours)

**Location:**

LaLiga Headquarters  
60, Torrelaguna street  
28043 Madrid

**Accredited by:**







# Syllabus

## **I. INTRODUCTION**

A detailed analysis of the main aspects of law related to sport will be carried out so that students can subsequently understand the current legal and social framework in this regard. Likewise, in this first phase we will try to consolidate some fundamental legal concepts and understand the organisation of our industry in the main regions of the world.

## **II. LEADING SPORT INSTITUTIONS**

We will study both national and international sports institutions, focusing on those organisations that are directly related to the world of football: FIFA, UEFA, EPFL, LaLiga and ECA.

## **III. LEGAL ASPECTS APPLIED TO SPORT**

We will carefully examine the particularities of each of the main fields of law affecting sport, namely labour law, commercial law, tax law, Audiovisual Media Services regulations, Regulatory Compliance and National and International Federative Regulations and so on, through work sessions and case studies reflecting the real quandaries of this sector.

## **IV. CONFLICTS RESOLUTION**

We will explain in detail the different mechanisms available for conflict resolution, paying special attention to the preparation of proceedings before the Court of Arbitration for Sport. Likewise, we will address the different resolutions by this Court that have generated case-law in recent history.

## **V. SUPPLEMENTARY REGULATIONS**

Regulation of intermediaries, doping, violence prevention or legislation on current betting issues.

## **VI. REGULATION OF OTHER SPORTS**

Students will learn about the legal aspects that regulate the operation of other sports, which, despite not having the leading role of football, have sufficient business volume to offer new professional opportunities.

## **VIII. PRACTICUM**

Students will have the opportunity to put into practice all the knowledge acquired during the master's programme by carrying out internships in a Sports Industry Institution or entity.

Students who, due to their professional situation, are unable to carry out these internships, must present an alternative individual work.

## **VII. NEW DEVELOPMENT AREAS**

We will study in depth the growing areas of sport, such as women's football and eSports. Likewise, we will also conduct teaching sessions to familiarize students with other subjects, which, regardless of their lack of strictly legal content, are fundamental to understand the new perspective of our business: digital strategy, corporate social responsibility or new communication techniques.

## **IX. MASTER' S THESIS**

Students will have to prepare their Master's Thesis under the monitoring of their assigned supervisor. The said Thesis shall deal with any matter chosen by the students (and approved by the Master's Directors).





## Visits

- > National and international sport institutions.
- > Legal aspects regarding the management and operation of the football stadiums of Clubs/ Public Limited Sports Companies associated to LaLiga.
- > Attendance to football matches organised by LaLiga. These visits will be arranged for small groups and shall require the presence of a Match Manager.
- > Attendance in small groups to internal committees held by LaLiga.
- > Legal aspects of motor racing circuits operation.
- > Visits to Football Clubs/Public Limited Sports Companies associated to LaLiga.
- > Visits to law firms and/or football agents.
- > Trip to Switzerland to visit the Court of Arbitration for Sport, the FIFA Headquarters and other international organizations of interest.

# Academic Staff

Listing of academic staff confirmed to date:

**Mr. Javier Tebas Medrano**

President of LaLiga

**Mr. Álvaro Gil Baquero**

Legal Advisor of Club Atlético de Madrid

**Mr. Carlos del Campo Colás**

Deputy Director of LaLiga

**Mr. David Díaz**

Partner in Baker & McKenzie's Labour & Employment Practice Group in Madrid

**Mr. Enric Ripoll González**

Associated Lawyer Specialist in Sports Law in Ruiz Huerta & Crespo Abogados

**Ms. Esperanza Bernal-Quirós Gómez**

Compliance Officer of LaLiga

**Mr. Felix Plaza Romero**

Associate of the Tax Law Department in Garrigues and Director of Centro de Estudios Garrigues

**Mr. Javier Ferrero**

Managing Partner in Senn, Ferrero, Asociados Sports & Entertainment

**Mr. Javier Gómez Molina**

Corporate General Manager of LaLiga

**Mr. Javier Rodríguez Ten**

PhD in Law, University Specialist in Sports Law

**Mr. José Lasa Azpeitia**

Founder Partner at Laffer Abogados

**Mr. José Ramón Lete Lasa**

General Sports Secretary of the Xunta de Galicia

**Mr. Juan de Dios Crespo Pérez**

Sports Lawyer in Ruiz-Huerta & Crespo

**Mr. Julio Senn**

Managing Partner in Senn, Ferrero, Asociados Sports & Entertainment

**Mr. Kepa Larumbe**

Director of the Legal Area Legal of BDO Sports Spain

**Mr. Lucas Ferrer**

Partner in Pintó Ruiz & Del Valle Abogados & Economistas

**Mr. Luis Gil Torres**

LaLiga Competitions and Player's Office Director

**Ms. Maite Nadal Charco**

Partner in Laffer Abogados

**Ms. María José López Lorenzo**

Legal Director of LaLiga

**Ms. Marta Alaman Calabuig**

Lawyer and Partner in PWC Tax & Legal Services

**Mr. Melcior Soler Sala**

Director of the Audiovisual Area of LaLiga

**Ms. Ornella Desirée Bellia**

Head of the Legal Department of the European Professional Football Leagues (EPFL)

**D. Óscar Mayo Pardo**

International Development Director of LaLiga

**Mr. Pedro Malabia Sanchis**

Women's Football Director of LaLiga

**Mr. Rodrigo Arias Grillo**

Manager of the FIFA Security Division

**D. Santiago Nebot Rodrigo**

Founder Partner at Nebot & Páez Abogados

# Admissions and Enrolment Procedure

1. Contact the Admissions Department.
2. Send your updated CV and Motivation Letter.
3. First interview with LaLiga Business School.
4. Second interview with a recruitment specialist company.
5. Analysis and internal review of the process.
6. Enrolment confirmation: payment of place reservation fee.

Place  
Reservation

3.000 €

Registration is open from  
November 2021.

## Admissions Department

- > Email: [business-school@laliga.es](mailto:business-school@laliga.es)
- > Phone Numbers: +34 912 055 000 | +34 660 953 477









## CONTACT

Email: [business-school@laliga.es](mailto:business-school@laliga.es)

Phone Numbers: (0034) 912 055 000 | (0034) 660 953 477